



China Tourism and China Hotel-Branding Forum 2013

16th -18th May 2013 Hotel ICON, Hong Kong SAR, China

“New Tourism, New Strategies”

E-newsletter April Issue

The One-of-a-Kind CTHF 2013 You Can't Miss

Our unique two-in-one China Tourism and China Hotel-Branding Forum (CTHF 2013) is taking shape with such a fascinating line-up that you won't want to miss. At CTHF 2013, you will be able to meet with hospitality and tourism professionals from around the world and engage in the exciting exchange of insights and research outcomes. For more details on the Forum line-up, please refer to our website (<http://ctf2013info.wix.com/cthf2013>).

Novelty and Uniqueness – The Rolling Delicacy



We are proud to present you with a dining experience you won't forget. Our optional dinner on 17th May promises you a wonderful world of contemporary gastronomy. Be tempted by innovative Chinese cuisine and delightful Chinese cocktail in an amiable and sophisticated setting. Vegetarian menu is available upon request.

To add to the excitement, **Hong Kong's celebrity chef Jason Fung** – also host of his own TV cooking show – is invited to spice up the dinner. What can be a better way to network with keynote speakers, industry professionals, educators and scholars?



Taste of Rural Cheung Chau

While you are here, take a break from all the excitement at CTHF 2013 and explore the more tranquil side of Hong Kong. A post-forum tour “Feel the Culture and Nature of Cheung Chau” is organised for you to visit one of Hong Kong's irresistible outlying islands, Cheung Chau, which seems a world away from the city's trademark dynamism. Originated as a fishing village, Cheung Chau has transformed to be one of the popular tourist attractions in Hong Kong for its natural scenery and seafood.

Photo from www.allaboutsh.com
FOR REFERENCE ONLY

The Fascinating Scenic Spots

Photo from guide.uuyoyo.com
www.allaboutsh.com
hongkongextras.com
www.discoverhongkong.com

Mini Great Wall



*Kwun Yam
(Goddess of Mercy) Beach*



Cheung Po Tsai Cave



Tin Hau (Goddess of the Sea) Temple



A seafood lunch at one of the restaurants by the waterfront is also included.

For more information, please visit our website: <http://ctf2013info.wix.com/cthf2013#!fourm-tour/c1x0w>

*Cheung Chau promises to bring pleasure all year round.
Be sure to take home this lovely memory!*

Call for Sponsors

CTHF 2013 connects YOU to industry associations and institutions, as well as an extensive network of professionals, academics and future leaders in the hospitality and tourism industry. Join us to contribute to the advancement of the tourism and hospitality industry.

Seize the opportunities NOW!

Contact Us

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Email (Enquiry) : ctf2013.info@polyu.edu.hk

Website: <http://ctf2013info.wix.com/cthf2013>

Registration System:

http://hkpolyushtm.asia.qualtrics.com/SE/?SID=SV_5sQZ2ZmlsUiXP6d

Hosts



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